

# 2010 Advertising Planning Calendar

# WORKBOAT

Issue	Special Feature	Vessel Report	Highlights	Tradeshaw Advantage	Important Dates		
					Ad Closing	Materials Due	Publication Date
January '10*	Significant Boats	Significant Boats	Outboards	<b>OMSA</b> - New Orleans, LA	Nov. 6	Nov. 13	Dec. 18
February	Passenger Vessels	Ferries	AIS	<b>Maritrends</b> - Tampa, Fla., Feb. 13-16, 2010 <b>MVTTC</b> - New Orleans, La., Feb. 10-12, 2010	Dec. 4	Dec. 11	Jan. 15
March*	Diesel Engines	Construction Survey	Welding Equipment		Jan. 8	Jan. 15	Feb. 18
April	Inland Waterways	Barges	Deck Machinery	<b>OMSA</b> - New Orleans, La. <b>AWO</b> - Spring Convention, April 14-16, 2010	Feb. 12	Feb. 19	March 18
May	Offshore Update	Offshore Service Vessels	Gensets	<b>OTC</b> - Houston, TX, May 3-6, 2010 <b>Int'l Tug &amp; Salvage Convention</b> , Vancouver, BC	March 12	March 19	April 15
June	Yearbook	Crewboats/ Fast Suppliers		<b>MACC</b> - Norfolk, VA <b>Commercial Marine Expo</b> - New Bedford, MA, June 9-10, 2010 <b>SeaWork</b> - Southampton, England, June 15-17, 2010	April 9	April 16	May 13
July*	Marine Training	Towboats/ Pushboats	Propulsion	<b>OMSA</b> - New Orleans, LA	May 7	May 14	June 17
August	Maritime Security	Government/ Military Boats	Navigation	<b>GICA Annual Convention</b> - Aug. 2010	June 11	June 18	July 15
September	Annual Diesel Directory	Fireboats	Communications	<b>SMM</b> - Hamburg, Germany, Sept. 7-10, 2010	July 9	July 16	Aug. 19
October*	Boatyards/ Shipyards	ATBs	Waterjets	<b>OMSA</b> - New Orleans, LA <b>AWO</b> - Fall Convention - Oct. 13-15, 2010 <b>Clean Gulf</b> - TBD <b>SNAME</b> - TBD, Oct. 2010	Aug. 13	Aug. 20	Sept. 16
November	Pacific Marine Expo	Tugs	Fendering	<b>National Waterways Conference Annual Meeting</b> - TBD <b>North Atlantic Fish &amp; Workboat Show</b> - St. John's, NL, Nov. 2010 <b>PME</b> - Seattle, WA, TBD	Sept. 10	Sept. 17	Oct. 14
December	The International WorkBoat Show		Top 10 Stories	<b>IWBS</b> - New Orleans, LA, December 2010	Oct. 8	Oct. 15	Nov. 18
January '11	Significant Boats	Passenger Vessels	Vessel Design	<b>OMSA</b> - New Orleans, LA	Nov. 12	Nov. 19	Dec. 16
February '11	Diesel Engines	Ferries	Fuels/ Lubricants	<b>MVTTC</b> - TBD <b>Maritrends</b> - TBD	Dec. 10	Dec. 17	Jan. 13

\* Special Advertising Section: Product Showcase